

Yearbook Critique

Group Members: _____

Introduction

You have signed on to make a yearbook. Hopefully you are ready to tackle this huge project with enthusiasm and commitment. Your first mission is to examine what a yearbook is supposed to be and how it should look and what we should include. The first part of this is accomplished by understanding what our options are to make the best possible book. The best way to do this is to examine what is out there.

Assignment

You will spend time looking at yearbooks and examining their content, organization, graphic style, theme and general features.

Use Post-it notes to mark pages for examples of both positive and negative. Write out descriptions and submit with the yearbook you evaluated. Be prepared to present your findings to the class.

Positive Attributes

Provide a list of 5 different things you have discovered in your investigation that you would like to use in our yearbook. Each idea must be described in detail and if it helps, accompany your description with an illustration or image. Make sure you support your reasons in detail and explain why you like the idea and how it could relate to our yearbook.

Negative Attributes

Keep in mind that any yearbook that you look at was the result of hard work and dedication by students. Approach this part as more of a "room for improvement" rather than putting down other people's work.

Provide a list of 5 different things you have discovered in your investigation that you would like to avoid at all costs. Things that do not work and should not be repeated are the focus of this part of the assignment. Each idea must be described in full detail and if it helps, accompany your description with a bookmark to a certain part of the book. Make sure you support your reasons in detail and explain what you may have changed or improved.